***Draft Council Motion –***

**Smokefree Generation and Smokefree Future**

**Council notes:**

Smoking is still the biggest cause of cancer, driver of health inequalities and premature death in our area.

We support any measures to help reduce smoking rates and the disease and death tobacco causes. Reducing smoking rates further will have a huge impact on reducing demand on the NHS and on social care but also for economic growth and prosperity.

Most smokers start before 18 and end up regretting ever getting hooked, and would like to stop. Most of all they don’t want their own children or grandchildren to get hooked on a product now known to kill up to 2 in 3 long term users.

We acknowledge that action is not only needed to create a “Smokefree Generation” but is also popular with the Greater Manchester public. There is already high public support for further action and 79% of Greater Manchester residents want to make smoking history. (Smokefree spaces public consultation, 2022).

We are committed to doing all we can to reduce smoking prevalence in Greater Manchester to 5% by 2030 and 79% of Greater Manchester adults support this. As estimated by ASH in their ready reckoner [tool](https://ash.org.uk/resources/view/ash-ready-reckoner) based on 2022 data, smoking rates in Greater Manchester cost £2.7Bn each year in healthcare costs (£104.5M), lost productivity (£1.7Bn), social care costs (£863.3M) and fire costs (£20.1M).

**Council is concerned:**

We warmly welcome the [announcement](https://www.gov.uk/government/publications/stopping-the-start-our-new-plan-to-create-a-smokefree-generation/stopping-the-start-our-new-plan-to-create-a-smokefree-generation#the-case-for-change) from the Government on 4th October 2023 around a smokefree generation and the plans to stop the start of a new generation of children and young people getting hooked to such a lethal addiction.

We also welcome the subsequent [consultation](https://www.gov.uk/government/consultations/creating-a-smokefree-generation-and-tackling-youth-vaping/creating-a-smokefree-generation-and-tackling-youth-vaping-your-views#legislating-to-create-a-smokefree-generation) “Stopping the start – a plan to create a Smokefree generation” which has questions around age of sale of tobacco, measures to reduce youth vaping, and enhanced enforcement.

**Council resolves:**

1. To respond to the Govt consultation with our support for the age of sale proposal
2. To respond to questions on vaping ensuring that evidence based measures to tighten the promotion, packaging, branding, pricing of vapes to reduce appeal to children and young people are taking whilst ensuring we continue to encourage smokers to try to quit including by an option of switching over totally to vaping

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| **Area Name** | **Number of smokers**  | **Overall cost** | **Healthcare costs** | **Productivity loss** | **Social care costs**  | **Fire costs** |
| North West | 784,400 | £6.8Bn | £259.4M | £4.3Bn | £2.2Bn | £49.9M |
| Greater Manchester ICB | 317,000 | £2.7Bn | £104.5M | £1.7Bn | £863.3M | £20.1M |
| Bolton | 31,900 | £264.4M | £10.3M | £174.6M | £77.7M | £2.4M |
| Bury | 17,600 | £165.8M | £6.1M | £104.9M | £53.8M | £1.0M |
| Manchester | 73,400 | £628.8M | £22.4M | £394.2M | £208.1M | £4.2M |
| Oldham | 19,700 | £191.2M | £6.5M | £112.2M | £70.4M | £2.1M |
| Rochdale  | 25,900 | £241.9M | £9.5M | £153.3M | £77.4M | £1.6M |
| Salford | 32,000 | £266.0M | £10.9M | £168.0M | £85.3M | £1.7M |
| Stockport  | 27,500 | £232.3M | £8.6M | £154.0M | £68.1M | £1.7M |
| Tameside | 36,400 | £315.3M | £12.3M | £219.8M | £81.2M | £2.0M |
| Trafford | 14,400 | £138.6M | £4.8M | £83.1M | £49.6M | £1.2M |
| Wigan | 38,500 | £292.6M | £13.3M | £182.5M | £94.6M | £2.1M |