

A 2030 SMOKEFREE GENERATION IS:



A future where people are free from the harms of tobacco and smoking rates have fallen to

5% OR LESS

THE UK GOVERNMENT PLANS TO INTRODUCE A NEW LAW THAT WILL:



STOP CHILDREN

who turn 15 this year or younger from ever legally being sold cigarettes.



Raise the age of sale for tobacco by

ONE YEAR, EVERY YEAR

starting in 2027 until tobacco is no longer on sale.



BAN DISPOSABLE VAPES

to tackle the rise in youth vaping.

WHY DO WE NEED A SMOKEFREE GENERATION?



AROUND

1 IN 7

people in Greater Manchester smoke.



3,900

deaths in Greater Manchester are caused by tobacco each year.



150,000

people in Greater Manchester live with a smoking related illness.

SMOKING CAUSES MORE THAN

8 IN 10 LUNG CANCER CASES

AND

2 IN 10 OF ALL CANCER CASES.



4 IN 5

smokers start smoking before the age of 20.



2 IN 3

smokers will die from smoking related illnesses up to 10 years early.



20.5%

OF CHILDREN

aged between 11 and 17 had tried vaping in 2023.

APPROXIMATELY

1.3 MILLION

disposable vapes are thrown away every week in the UK:

ENOUGH TO COVER 22 FOOTBALL PITCHES.